



2023 Sponsorship Opportunities

Sponsorship opportunities are available on a first come, first served basis.

There are numerous costs associated with organizing Frewfest Family Day Winter Carnival. The Town of Renfrew is seeking sponsorships to help offset some of these costs.

The Town of Renfrew can offer an official receipt for your sponsorship donation for tax purposes.

TITLE SPONSOR (1 Available)

\$1000

- All promotional material will have “Brought to you by _____”
- Sponsor recognized in 100% of print advertising for Frewfest including: Media releases, Newspapers, and Posters, Radio, Television, Town of Renfrew website, and Town of Renfrew social media platforms.
- Large snowflake displayed inside entrance at myFM Centre with your organization name/logo on it.
- Signage displayed at each of the following stations: Horse-drawn Sleigh Rides, Inflatables, Puppet Show, and Petting Zoo.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather).

Questions? Contact Janyne



jfraser@renfrew.ca



613-432-4848 x118



Renfrew
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FREWFEEST
FAMILY DAY
WINTER CARNIVAL

2023 Sponsorship
Opportunities Continued

Snowflake Level (4 Available)

\$500

- Promotional material: Sponsor recognized on posters, Town of Renfrew website, and Town of Renfrew social media platforms with sponsor logo. As well as in our “Thank you to our Sponsors” post.
- Large snowflake displayed inside entrance at myFM Centre with your organization name/logo on it.
- Signage displayed at ONE of the following stations: Horse-drawn Sleigh Rides, Inflatables, Puppet Show, and Petting Zoo. For example: “Horse-drawn Sleigh Rides sponsored by _____”. First come, first served for 4 activities listed above.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather) with sponsor logo.

Polar Bear Level (5 Available)

\$200

- Promotional material: Sponsor recognized on posters, Town of Renfrew website, and Town of Renfrew social media platforms with sponsor logo.
- The organization’s name and logo listed as a Polar Bear Level Sponsor on Town of Renfrew website and social media platforms in “Thank you to our Sponsors” post.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather). Signage will recognize your organization as a Polar Bear Level Sponsor with sponsor/organization name logo.

Penguin Level (20 Available)

\$50

- The sponsor/organization’s printed name listed as a Penguin Level Sponsor on Town of Renfrew website and social media platforms in “Thank you to our Sponsors” post.
- Signage displayed during Frewfest in front of myFM Centre (or inside centre dependent on weather). Signage will recognize your organization as a Penguin Level Sponsor with sponsor/organization name printed.

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FREWFEEST

FAMILY DAY WINTER CARNIVAL

Sponsorship Request Form

To become a sponsor of the 2023 Frewfest Family Day Winter Carnival, please submit this form by email, in-person or by mail. Sponsorship is offered on a first come, first served basis.

The Town of Renfrew

127 Raglan St. S, Renfrew ON, K7V 1P8

Email: jfraser@renfrew.ca

Contact Information (Please print):

Name of Company/Organization/Group: _____

Contact Person Name: _____

Phone: _____ Email: _____

Sponsorship Level Selected:

- ☐ Title Sponsor-\$1000
- ☐ Snowflake Level-\$500
- ☐ Polar Bear Level-\$200
- ☐ Penguin Level-\$50

DO YOU REQUIRE AN OFFICIAL RECEIPT? ☐ YES ☐ NO

If you cannot sponsor with any of the above sponsorship opportunities, but you still want to support Frewfest Family Day Winter Carnival please consider volunteering at the event.

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